

## **Curriculum Vitae**

Nika Simovich Fisher (She/Her)

Born in 1991, Belgrade, Serbia

Lives and works in New York City

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## Education

Master of Science, Journalism, Columbia University, New York, 2022

Bachelor of Fine Arts, Communication Design, Parsons School of Design, New York, 2013

## Teaching Experience

Parsons School of Design, Communication Design, Assistant Professor, 2017–

Design History and Practice, dhp22.labud.nyc

Core 1 Interaction Studio, cif22.labud.nyc

Core 2 Interaction Studio, ci.labud.nyc

Currents: What Did the 2010's Look Like?, 2010s.us

Web Advanced: Mobile Design, md.labud.nyc

University of Pennsylvania, Stuart Weitzman School of Design, Lecturer, 2020–2022

Art of the Web, artf21.labud.nyc

Graphic Design

Rutgers University, Mason Gross School of the Arts, Adjunct Faculty, 2019–2020

Form and Meaning, 1b.labud.nyc

Experimental Computation, 2b.labud.nyc

Design for the Digital Realm, 3a.labud.nyc

Flatiron School, Lead Design Instructor, 2019–2020

Lead design instructor for the UX/UI program

## Lectures and Workshops

University of Georgia, Guest lecture

Design and Coding Intro, 2022

Parsons School of Design, Communication Design Lecture Series, 2022

Histories in Progress

Rutgers University, Design Lecture Series

Forgotten Letters: A Look at the Serbian Cyrillic Alphabet Online, 2021

Parsons School of Design, Communication Design, Interaction Design Lecture

Cyberspace Origins, 2021

Parsons School of Design, Master of Professional Studies  
Designing a Tactile Website, 2019

Parsons School of Design, Guest critic, Various classes  
2016, 2018, 2019, 2020

### Writing

“How Heart-Shaped Frames Became a Symbol of Reclaimed Femininity and a Non-binary Fashion Staple”, AIGA Eye on Design, 2022

“Early Web Design Helped a Generation Express Themselves Online. How Do We Capture That Feeling Again?”, AIGA Eye on Design, 2022

“A Pioneer of Digital Design Looks Back on a Defining Era,” The New York Times, 2021

“Foreshadows: A Series of Slides and Captions,” featured in *Remote/Control: Astral Projection in Higher Ed*, East of Borneo, 2021

“How Type Designers are Digitizing and Preserving Cyrillic Typefaces in Serbia,” AIGA Eye on Design, 2021

“What Gets Lost in the Crop? How Aspect Ratios Shape the Way We See the World,” SuperHi, 2021

“How to Build a Greener Web,” SuperHi, 2021

“How to Design with Web Accessibility in Mind,” SuperHi, 2021

“Tales of Web 1.0: How Studying Net Art from the 90s Can Inform Design Today,” SuperHi, 2021

“Ask a Designer” Series, SuperHi, 2020-2021

“How Do I Know When to Give Up on My Dream Career?”

“Shall I Change My Career Path to Save My Creativity?”

“How Do I Break into Graphic Design?”

“How Do I Start a Side Project?”

“How Do I Keep Up With Changing Software and Jargon?”

“How Do I Create a Portfolio Without Any Real Client Work?”

“How to Explain What You Really Do, Graphic Designer Edition,” SuperHi, 2020

“How American Brands are Using Graphic Design to Boost Voter Awareness,” SuperHi, 2020

“When the USPS Is In Trouble, Artists and Designers Create Grassroots Efforts to Help,” AIGA Eye on Design, 2020

“Pink Hair,” What Did the 2010s Look Like? 2020

“Interview with Stacy Horn of Echo,” Little Chefs, 2020

### Design Experience

Labud Studio, Partner, 2018 –

Sweden Unlimited, Senior Designer, 2017–2019

Freelance Design Director and Designer, 2013 –

Select clients: Thinx, Kate Spade, Warby Parker, Neuhouse, BuzzFeed Product Labs, FCB, Watson & Company, Roman, Ready Set Rocket

Anna Sheffield, Art Director and Graphic Designer, 2016 – 2017

Areaware, Graphic and Packaging Designer, 2014 – 2015

The Center for Urban Pedagogy, Public Access Design Fellowship, 2015

Everything Studio, Design Intern, 2014

Linked by Air, Design Intern, 2013

Creative Time, Design Intern, 2012

### Recognition

AIGA Eye on Design, Design Diaries, 2020

Typewolf.com features, 2016, 2017, 2018, 2019

Ecomm.design site feature