

Nika S. Fisher  
Creative Direction, Design, Education

nikafisher.com  
nika@labud.nyc

## Work

### **Labud Studio, Creative Director, Partner**

2018 –

Partner of a New York based identity design and development studio. Clients include: Evewear, Jobs.Art, Pacific Sound House, Jonesy New York.

### **Freelance, Design Direction & Graphic Design**

2013 –

Select clients: Thinx, Kate Spade, Warby Parker, Neuhouse, BuzzFeed Product Labs, FCB, Panoply, Watson & Company, Tuis, Inhalt, Karu Collections, Ready Set Rocket, Roman, nTopology, Cantilever.

### **Sweden Unlimited, Senior Designer**

2017 – 2018

Designed websites, systems and brand guidelines for a variety of clients across nonprofits, fashion & tech. Select clients include: Prelude Fertility, Strivectin, Erno Laszlo, A.L.C., Jason Wu, Underalls, Shimansky.

### **Anna Sheffield, Art Director & Graphic Designer**

2016 – 2017

Responsible for bringing rebrand to life across all platforms. Designed blog, e-commerce site, email templates, packaging, and printed materials. Supervised and hired freelancers and intern.

### **Kate Spade, Freelance Graphic Designer**

2015 – 2016

Worked on digital team elevating web and email components. Collaborated on digital improvements.

### **Areaware, Graphic & Packaging Designer**

2014 – 2015

Sole designer responsible for all packaging, print, trade show assets, digital materials, and catalogs. Worked with Creative Director to refresh the brand across all platforms. Created technical specs and corresponded with over seas production vendors.

## Fellowships & Internships

The Center for Urban Pedagogy, Public Access Design Fellowship (2015), Everything Studio (2014), Wax Magazine (2014), Linked by Air (2013), Creative Time (2012)

## Teaching

### **Parsons School of Design, Adjunct Professor**

2017 –

Studio professor in the Communication Design program. All courses are interdisciplinary with a focus on digital design. Theory is integrated in open ended projects that highlight programming basics, prototyping, typography and design foundations. Courses include:

Core Interaction, Studio – ci.labud.nyc

Web Advanced: Mobile Design – md.labud.nyc

Currents: What Did the 2010's Look Like? – 2010s.us

### **Rutgers University, Adjunct Professor**

2019 –

Design & programming professor at Mason Gross School of the Arts. All courses are experimental in nature and cover tools including HTML, CSS, JS, p5, Arduino. Typography, gestalt design principles and theory are integrated into all projects and lectures. Courses include:

Experimental Computation – 2b.labud.nyc

Design for the Digital Realm – 3a.labud.nyc

Form and Meaning – 1b.labud.nyc

### **Flatiron School, Lead Design Instructor**

2019 –

Lead design instructor for UX/UI

### **Workshops & Lectures**

Designing a Tactile Website at Parsons (2019)

Guest critic at Parsons (2016, 2018, 2019)

## Education

### **Columbia University**

Master of Education, Art & Art Education

2022 (expected)

### **Parsons School of Design**

Bachelor of Fine Arts, Communication Design

2013

## Recognition

AIGA Eye on Design, Design Diaries (2020)

Typewolf site features (2016, 2017, 2018, 2019)

Ecomm.design site feature (2018)

Awwwards site feature (2018)